Vem Papazian

vem@papazian | +1 415-623-9741 / +374 55 118-440 | 412 West 129th street, Apt 23

Soviem LLC | CEO

Founder & Head of Operations 2023 – present

- Founded Soviem LLC, a profitable export business specializing in sourcing, restoring, and distributing Soviet-era vintage watches and collectibles from Armenia to North America and Europe, generating $250,000-$350,000 in annual revenue, with a profit margin of around 25%.
- Built strong vendor and client relationships with major resellers and auction platforms in the US and Europe, establishing Soviem as a trusted source for authentic Soviet vintage items.
- Developed a comprehensive e-commerce operation to streamline sales, logistics, and customer engagement across international markets.
- Scaled from a solo venture to a self-sustaining operation with a trained core team (2 full time employees) managing sourcing, repair, logistics, and sales independently.

Freelancing | Web & App Development

Lead Developer & Designer | Remote | 2020 – present | Full-Stack

ArmenianRecordArchive.com: Conceived, architected, and shipped the first large-scale digital archive dedicated to Armenian vinyl records, supporting advanced search, streaming, and data curation for a global audience.

- **Tech stack:** Next.js, React, Node.js, PostgreSQL, RESTful APIs, GraphQL endpoints, server-side rendering (SSR), and static site generation (SSG) for optimal SEO and performance.
- Engineered a scalable backend infrastructure with automated ingestion pipelines for catalog data, enabling seamless updates and high reliability.
- Built custom full-text search and multi-parameter filtering with instant results, using a combination of SQL optimization, Redis caching, and frontend state management.
- Deployed CI/CD pipelines via GitHub Actions, leveraging Vercel for atomic deploys, with robust monitoring and error reporting via Sentry and Datadog.

Technologies Used: Next.js 14, React 18, Node.js 18, PostgreSQL 15, REST API, GraphQL, CSS Modules & Vanilla CSS, Redis, Directus, Vercel, GitHub Actions, Sentry, Datadog

Sanahin.com: Designed and developed a visually striking, fully responsive portfolio platform that sets a benchmark for creative web presence in the Armenian tech/design space.

- **Tech stack:** Next.js, React, vanilla CSS with CSS Variables, Framer Motion for fluid animations, image optimization with Next/Image, and complete mobile-first responsiveness across all device breakpoints.
- Implemented custom hooks and component libraries to accelerate development and maintain consistent UI/UX patterns.
- Integrated lazy loading, code-splitting, and intelligent prefetching to achieve lightning-fast page loads and superior Lighthouse scores.
- Managed domain, analytics, and deployment via Vercel, with CDN-backed static assets for global low-latency access.

Technologies Used: Next.js 15, React 19, TypeScript, CSS Modules & Vanilla CSS (with CSS Variables), Next/Image, Custom Fonts (PP Neue Montreal Mono, T1 Korium), Mobile-first Responsive Design, Vercel, GitHub

(Additional projects and references available upon request)

Education & Personal Achievements ⭐

International Experience | Competitive Achievements | Entrepreneurial Initiative

– University of California, San Diego | Cognitive Science & Machine Learning (paused in 2023 after 50% completion to found Soviem LLC, with option to resume)
– International Baccalaureate (IB) Diploma | Armenia
– Harvard Summer School | Advanced Coursework
– Armenian Chess Champion | Multiple 1st place National titles